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For Immediate Release

**Shemesh Automation Wet Wipes to debut breakthrough technology at Index17
(4-7 April, Geneva, Switzerland. Stand 2261)**

Shemesh Automation Wet Wipes (SAW), a global leader in nonwovens downstream packaging, will once again change the landscape of round wipes packaging when it debuts its latest innovation - the *Citadel* monoblock packer for round wipes in flexible packs- at **Index17 (Stand 2261)**.

Already sold to a major wet wipes manufacturer, the *Citadel* is an all-in-one monoblock packer designed for round wipes in ready-made bags.

With the *Citadel*, bags are stacked in a magazine and fed into a rotary index table where they are automatically opened, loaded with wipes, liquid filled, QC'd, sealed and discharged.

Benefiting from top out-of-the-box Israeli engineering , the *Citadel* offers a throughput of up to 30 products per minute and is made to service the jumbo rolls (J Series), standard wet wipes in flexible packs and refill markets (R Series).

SAW will be offering demonstrations of the *Citadel* at **Index 17 (Stand 2261)**, the largest global meeting place for the nonwovens market, its suppliers and customers. Alongside the *Citadel*, the SAW team will be on hand to discuss their full line-up of nonwovens packaging machines including full turnkey lines for round wipes in canisters, and buckets.

Shai Shemesh, SAW's managing director commented: "Our *Citadel* monoblock is a significant breakthrough in the world of wet wipes packaging, because for the first time manufacturers of round wipes in bags have a one-stop-shop solution specifically catering for their market segment. Customers only need to look at the success of our Xpander monoblock for wipes in canisters, which has already been a global big-seller, to see the benefits of investing in an SAW monoblock system. We look forward both to debuting the *Citadel* at Index and showcasing our full range of nonwovens packaging machinery including our world-renowned loading, filling, sealing capping and labeling machines and complete turnkey lines".



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About Shemesh Automation:

With over 30 years in the industry, Shemesh Automation is a global leader in the high-end packaging and assembly machinery and industrial automation appliances manufacturing arena. The family-owned business supports almost 2,000 assets in over 30 countries around the world. Its nonwovens arm, Shemesh Automation Wet Wipes (www.sawetwipes.com) is a global pioneer in nonwovens downstream packaging equipment with cutting-edge technology positioned at the very forefront of the industry.

Shemesh is represented in 13 countries around the world with offices in the US, UK, France and Israel. Its London-based office coordinates global sales and marketing operations and its Israeli office managing research, development and engineering innovation. Shemesh's unique combination of UK customer-centric service with an Israeli high-tech mentality to push the technical boundaries, plus the use of tried & tested parts from German manufacturers has greatly contributed to its success. The US market is served by a 43,055 square-foot office in Green Bay, Wisconsin, home to a Demo Center, 24 Hour Service and Parts Center and a large US installed base of packaging machines.

"We don't see Shemesh as a company that builds just cutting-edge machinery, we want to become your partner of choice for long and successful cooperation. "Let us build your vision" is not just our slogan, simply put, this is what we do, day in and day out!" – Eli Shemesh, Founder



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