

FOR IMMEDIATE RELEASE

January 14th, 2021
Green Bay, WI, USA.

Shemesh Automation Expands US Footprint With The Purchase of a New Facility in Green Bay, WI

Shemesh Automation has responded to the tremendous growth in its US customer-base with the purchase of a new facility in Green Bay, WI.

The 43,055 square-foot site will be the flagship venue for Shemesh’s new US subsidiary, Shemesh USA Inc. It will house the subsidiary’s complete spare parts inventory, a 200ppm complete wet wipes packaging demonstration line including rotary liquid filling, conduction sealing, rolls stuffing and labelling machines and serve as the new Headquarters for Shemesh USA, Inc.

Shemesh USA Inc. already boasts a superb team of US based Directors and Field Service Engineers dedicated to providing a local service to their US customers – demonstrating the Shemesh ‘think global, act local’ philosophy.

Shemesh USA Inc’s Director of North American Operations, Mark Calliari, the man responsible for sourcing Shemesh’s new facility commented: “When businesses grow as rapidly as Shemesh has in North America in recent years, it can be easy to forget the values that underpinned that growth. Not so at Shemesh. The investment in our impressive Green Bay facility, the full inventory of parts, demonstration line, and of course the growing team are all indicative of our commitment to driving excellence and supporting our customers on their journey. When you buy Shemesh, you are not just buying top-of-the-line machinery, you are buying into a long-term partnership – our significant investment in US-based personnel and now our Green Bay facility is testament to that. I am incredibly excited to be a part of this exciting new chapter for Shemesh and look forward to supporting our growth and that of our customers in the territory.”

Shemesh Automation’s Sales Director, North America, Bob Green commented: “At Shemesh, we very cognizant of the importance of reinvesting in the areas that catalysed our rapid growth in the first place – namely providing unparalleled service to our customers. In North America, our philosophy is no different – we promise to be there for all of our customers when they need us the most. The purchase of our new facility in Green Bay is a significant investment which solidifies our commitment to continued growth and industry-leading customer service.”



Shemesh USA Inc.
1040 Centennial St. Green Bay

The new address for Shemesh USA Inc. is:
1040 Centennial St.
Green Bay, WI 54304
Tel: +1 920 325 0050

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Available for interview:

Shai Shemesh CEO, Shemesh Automation USA, Inc.
 Mark Calliari: Director of US Operations, Shemesh USA, Inc.
 Bob Green Director of Sales, North America, Shemesh USA Inc.

For media enquiries and to arrange interviews please contact:

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For more information please visit:

www.shemeshautomation.com | www.sawetwipes.com



About Shemesh Automation:

A family owned and operated business, Shemesh Automation is a global leader in the high-end packaging and assembly machinery and industrial automation appliances manufacturing arena. Currently under second-generation management, Shemesh Automation service and supports over **1800** Shemesh assets in over **30 countries** around the world. It’s nonwovens arm, **Shemesh Automation Wet Wipes (www.sawetwipes.com)** is a global pioneer in nonwovens downstream packaging equipment with technology that’s defining it at the very forefront of the industry. Shemesh Automation is currently operating daily out of the UK, France, USA and Israel with its own people in these locations and is being represented in **13 countries** in total by other agents and proxies for after sales and support in these locations. “**Let us build your vision**” is not just our slogan. Simply put, this is what we do. Day-in day-out” - **Eli Shemesh, Founder and President.**



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